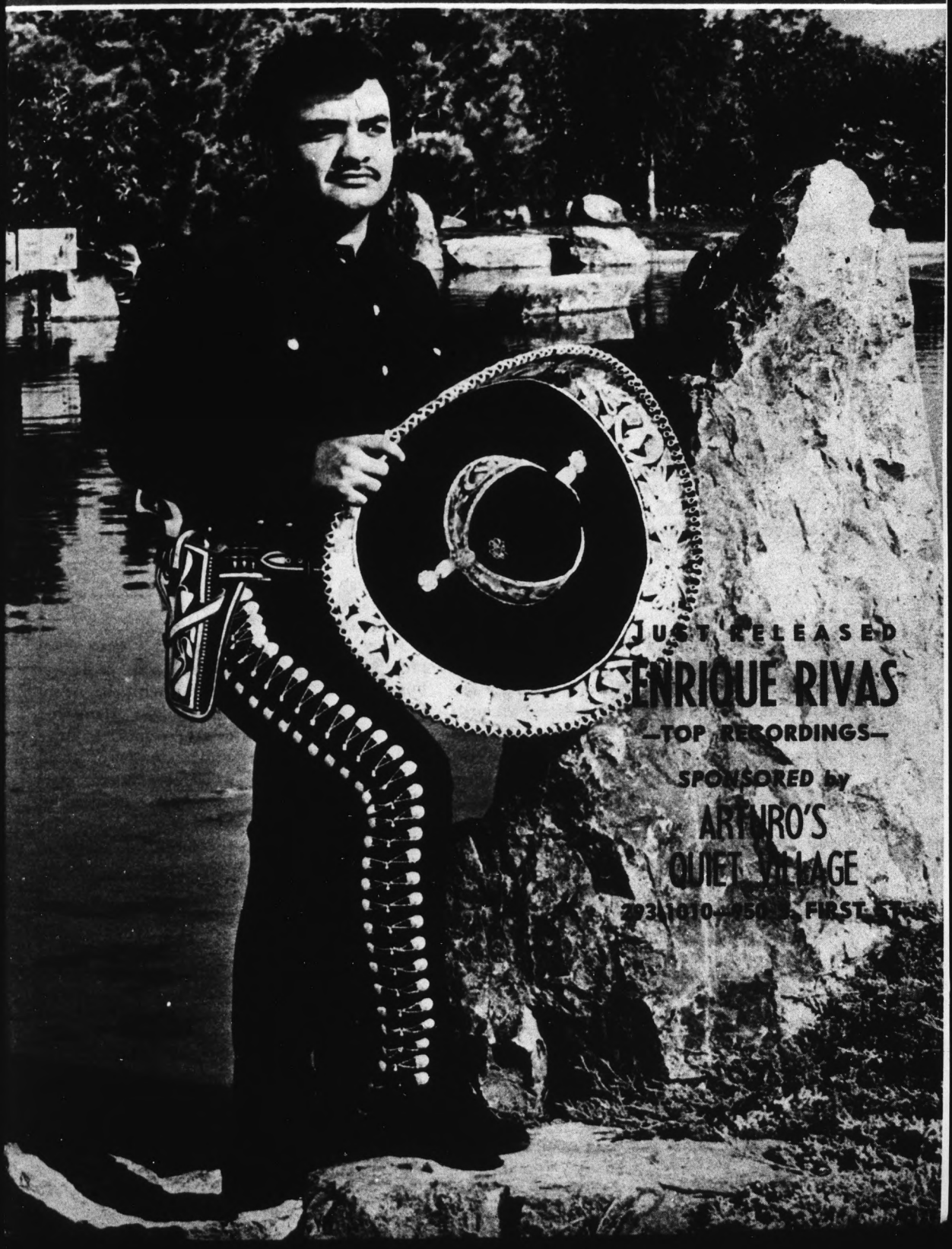
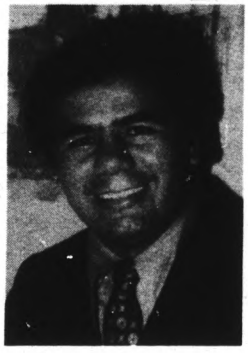
El Excentrico

Humberto Garcia — Nov. 20, 1971



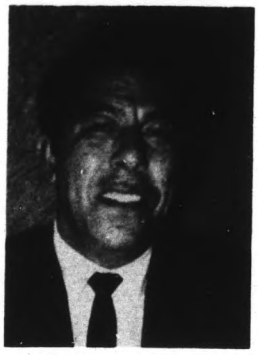
STORY APARTMENTS



RUBEN AVALOS
Project Administrator



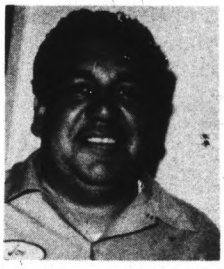
ELEANOR SOLAREZ
Asst. Manager



SERAPIO LOPEZ
Project Mgr.



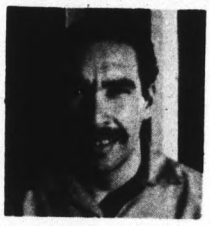
AURORA OZANNE
Senior Stenographer



JOE ESPINOSA
Maintenance Supt.



VENIDA KELLEY
Receptionist



ARNOLD PADILLA
Maintenance Assistant

Story Apts. is an FHA 236 project. The 236 program is intended for low-moderate income persons. All rentals are based on the basic monthly rental which includes all utilities, carpeting, drapery, garbage disposal, refrigerator - freezer and all the annemities in the project. For more information, please call 251-1142 or come by the office. Depending on the size of family, a tenant would pay 25% of his adjusted gross income towards the monthly rental. There is a basic monthly rental (EX. 1-bedroom—$92.00; 2-bedroom—$113.63; 3-bedroom—$135.28; 4-bedroom—$156.91).

There are certain income limitations set up by FHA. The basic monthly rentals above are based on 135% of the market rental rate in the area. To qualify, an applicant must meet the minimum qualifications. Special consideration is being given to people of physical handicap, people of age 62 or over, people displaced by government action or local disaster.

Story Apts., in addition, has a most complete recreation and community building. For example, in coordination with the Alum Rock School District, there are plans for three classrooms, child care center, a large multi-purpose room which can be utilized for almost anything—weddings, dances, parties, movies, banquets. We have a pool room table, a card room table for adults, special color television room for those families who don't have a television set. There is a library and reading room. In both lobbies there is sufficient space for a lounge room.

Aside from this, Story Apts. is dedicating a 3-acre park to the City of San Jose which is again for all the public to use but primarily intended for residents of this area. There is space for commercial area (10,000 square footage). There are plans for educational programs for the tenants such as a home ownership education program, English courses, math courses, etc.

Story APARTMENTS

DO YOU QUALIFY?

1 BEDROOM to 4 BEDROOM

$92.00	$113.63	135.28	$156.91
1 BEDROOM	2 BEDROOM	3 BEDROOM	4 BEDROOM

★ Completely Landscaped!

★ Modern Children's Recreation Areas!

★ UTILITIES INCLUDED!

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★ LAUNDRY FACILITIES!

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- COMMUNITY BUILDING -

★ READING ROOMS!

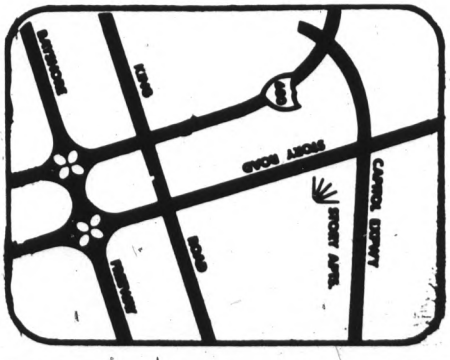
★ TV ROOM!

★ Billiard & Card Room!

★ Kitchen & Auditorium!

★ ADULT EDUCATION!

★ PRE - SCHOOL Child Care Center!



STORY APARTMENTS

2671 FOXDALE DRIVE

For Information

Call 251-1142

FOSTER PARENTS NEEDED FOR DISTURBED KIDS



A 15-year-old San Jose boy, who seemed outwardly normal, recently started behaving in a disturbed manner.

He would lock himself up in his room for hours.

He started saving small bits of string, buttons, paper clips, all kind of odd items. These he stored in paper bags in his parents' backyard.

When his family questioned his behavior he threatened them.

Eventually he went to a private institution, which handles disturbed youngsters.

He is one of several hundred young persons from this county being cared for in hospitals or special homes outside of the county at a sizeable cost each month. The expense often runs to $800 per month, per youngster, according to the social workers handling these youngsters.

A group of professionals representing child care agencies in the County are making a mutual effort to find alternate, more effective and less costly solutions. They report that at present the only psychiatric treatment available in such cases is at expensive private institutions or state hospitals out of the County.

A member of the group, Dr. Saul Wasserman commented, "One trouble is that we have teenagers growing up who know how to get along in institutions but not how to live out in the world."

The group includes Marcia Rogers, a coordinator of children's services in the County Mental Health Division; Jackie Weiss, foster home recruiter, County Social Services Department; Margaret Manly, a supervisor of Community Services, State Department of Social Welfare, and Dr. Wasserman, a resident in psychiatry at Stanford Medical Center.

They have worked out a plan to place many of the youngsters in foster homes with families who have no more than two children. Generally they believe that couples who have experienced the raising of children to adulthood and now have empty homes might be ideal for the task.

Dr. Wasserman commented, "When it comes to raising youngsters, nothing can beat understanding parents."

Miss Rogers added, "It will take people who are patient. They can expect some trying scenes. These youngsters often have some serious problems, but seeing them making progress can be very rewarding."

The committee has worked out an arrangement under which the State Community Services Division will pay $168 per month for each child's board and room. In addition the County will provide medical treatment and counselling for the children and parents. The natural parents will be asked to provide for various needs, and an effort will be made to provide special recreational and social activities through a community endeavor.

The committee members said the eventual aim will be to return the child to its own home.

The committee expects that far better care will be provided for the youngsters at half the present cost to the County.

The group members in making their appeal for foster parents warned that "a person should not expect to make a living solely from this type of activity." They feel that applicants should have other sources of income.

The committee also would like to find a number of foster parents from minority groups.

Persons interested in applying should contact the Foster Home Recruiter at 299-2981 in the County Department of Social Services.

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GARANTIA MAXIMA
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RE-EMBOSLSO MAYOR
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DE SUS GASTOS!

(408) 297 - 2079 **944 E. Santa Clara St.**

San Jose, California

The Symptoms of A HEART ATTACK

An intensive program to induce people to seek early medical attention in case of possible heart attacks has been launched by the education committee of the Santa Clara County Heart Association.

Dr. Gerald Toole, SCCHA president, said he believes many lives would be saved if the early warning signs of a heart attack are understood and if those involved would take prompt action.

"The first hour after a heart attack strikes is the greatest danger," Dr. Toole said. "That is why it is so important everyone recognize a possible heart attack and call quickly for medical aid."

His views were reinforced by Dr. Harry Glatstein, chairman of the HA education committee.

"To often," Dr. Glatstein explained, "someone suffering a heart attack will sit around for two hours either hoping it will go away or taking baking soda. Often, by the time they get to the hospital, they are dead."

Dr. Glatstein pointed out that this county has more trained emergency personnel and more sophisticated coronary care facilities than probably any other area in the nation.

"However," he continued, "to take advantage of these life-saving facilities, people must be persuaded to call their doctors at the slightest suspicion of a heart attack."

Dr. Glatstein said these are the early warning of a heart attack:

1. Prolonged, heavy pressure or squeezing pain in the center of the chest, behind the breastbone.

2. Pain may spread to shoulder, arm, neck or jaw.

3. Pain or discomfort is often accompanied by sweating, nausea, vomiting and shortness of breath.

"Sometimes the symptoms subside and then return," Dr. Glatstein cautioned. "Don't wait. Call your doctor and describe your symptoms. If he is not available go immediately to a hospital emergency room."

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Hope to see you soon,

The gang at Robles *eastridge*

P.S. Any special orders or layaways that were at our old home can be picked up at our new Eastridge home.



MARIA
Nacio en el estado mas grande (2do)
de la union americana
San Antonio, Texas
Atendio a la escuela Overfelt High

Para celebrar el 15avo ANIVERSARIO
del Natalicio de su hija

MARIA GUADALUPE MUÑOZ

Sus padres Raul y Maria E. Muñoz
Tienen el honor de invitar a Ud. y a su
apreciable familia a la

MISA de ACCION de GRACIAS

Sabado 4 de Diciembre 1971, a la 1:00 p.m.
Iglesia Nstra. Sra. de Guadalupe
2020 E. San Antonio St. San Jose, California



Iz. a der: Santos Lopez, Rudy Sanchez, Dan Ramos, Juanito Silva, Jesus Reyes Valenzuela y Rene De Luna felicitan al gerente de este popular centro nocturno Bob Aguilar.

SAM y ROCKY LOPEZ presentan ....

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297-9889 **1255 E. Santa Clara St.**



POR
DANIEL
SALDAÑA

VALIDISMO INFANTIL

Las personas mayores tienen la obligación de enseñar a los menores.

Esta Ud. creando en sus hijos el espíritu de destrucción?

Esta Ud. enseñando a sus hijos a exigir que personas desconocidas les den algo que no han ganado con su esfuerzo?

Está Ud. solapando que cuando sus hijos piden algo y no se les da busquen la forma de perjudicar al que se los niega?

Tal vez usted cree que puede contestar a las tres preguntas anteriores con un rotundo no . . . . . .

Le voy a contar a usted lo que le pasó a una persona que conozco; se trata de un hombre trabajador de la clase humilde, que a fuerza de privaciones y ahorros ha dado el pago inicial de una casita con el propósito de rentarla y en esa forma hacer que sus ahorros le produzcan algo que le ayude a nivelar su presupuesto doméstico. La casita en cuestión se desocupó y el se dedicó a repararla para que presentara mejor aspecto y se pudiera rentar pronto; compró unos galones de pintura y con ellos pintó el frente de la fachada, la puerta, las ventanas, barandal y escaleras, después de algunos días de trabajo y algunos dólares de pintura, la casita se veía muy bien, le puso un letrero ofreciéndola en renta y se fue a descansar satisfecho de su trabajo. No fue mucho lo que descansó, porque a cada minuto llamaban a la puerta los chiquillos en la celebración de Halloween, la señora de la casa estaba preparada y a cada uno de los chiquillos le obsequiaba con algunos dulces. Desfilaron toda clase de disfraces; conejos, monos, leones, calaveras, angeles, diablos, payasos, monstruos, etc, etc,.

A la mañana siguiente el buen hombre se dirigió a su casita que esperaba rentar tal vez ese mismo día. Cual sería su sorpresa . . . . . Todos los vidrios estaban sucios de huevos y de pintura, habían embarrado con huevo toda la pintura fresca, con lápiz de crayon y con letras casi ilegibles pero abarcando toda la fachada un letrero que decía: TIP OR TRICK; el anuncio de que se rentaba la casa había desaparecido con todo y el

Esto es un caso típico de vandalismo infantil, los mayores enseñan a los pequeños a que si no les dan los dulces o alguna cosa toman venganza, se les inculca en esta forma el espíritu de destrucción, hacerle daño a alguien sin motivo.

Es muy gracioso que los chiquillos en ese día se presenten a pedir dulces y golosinas disfrasándose en la forma pintoresca en que lo hacen, todo eso está bien, pero cuando por alguna razón no hay nadie en la casa a donda llaman lo que deben hacer es alejarse sin hacer daño y llamar en otras. En realidad la travesura que hacen tal vez no tiene importancia en la mayoría de los casos; lo que sí tiene importancia es que desde muy temprana edad el niño aprende a exigir aquello que se le da por voluntad, si por alguna razón no se cumple su exigencia ya lleva preparado el castigo para el que tal vez por causa de fuerza mayor no atiende la dádiva.

Esas inocentes travesuras son las que abren la puerta del camino que conduce al vandalismo en la mayor edad. No inculque en sus hijos el vandalismo infantil.

Puede Ud. contestar a las tres preguntas anteriores con un rotundo NO?

For Your

WEDDING INVITATIONS

Call 292-4273

Humberto or Bert Garcia

274 TERRAINE ST. SAN JOSE, CALIF. 95110



Ismael Z. y Salustia C. Balderas
Jose Dolores y Maria Diaz
participan a Ud. el enlace
de su hija e hijo

Maria Amparo y Jose Luis

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 20 de Noviembre 1971 a las 2:00p.m. en la Iglesia Saint Leo's — 88 Race St. San Jose, California

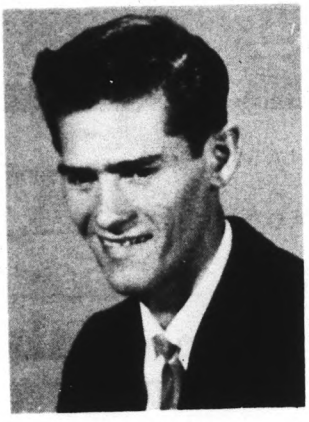


MARIA AMPARO
Es nativa de San Luis Potosi, Mexico
Con 11 años de residencia en esta ciudad de San Jose
Atendio a la escuela Lincoln High

JOSE LUIS
Nacio en Tamazula, Jalisco Mexico
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HARMONY CONTEST FOR CHURCH CHOIRS IN DECEMBER

A harmony contest open to all Church choirs will be held Dec. 4 and 5 at the Prune Yard in Campbell. Southern California choir directors will judge the event seeking the best harmonized choir.

The contest will be open to the public free of charge, the setting will be the Gezzeba at the Prune Yards.

Any choir or singing group may enter by calling the All City Choirs Event, 1179 South King Rd., telephone 272-0577.

In photo Rev. Howard Dalton, M.C. for the event goes over contest details with, left to right, Ken Carter, choir director of Southern Baptist Church, Cupertino; Maria Surace, John Marek, program director; Rev. Howard Dalton, Lori Virili and well known host and entertainer Mario Virili of El Burro.

El Excentrico

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Daniel Campos

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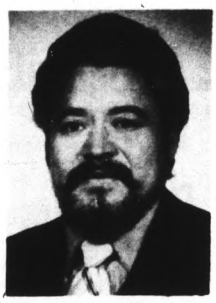
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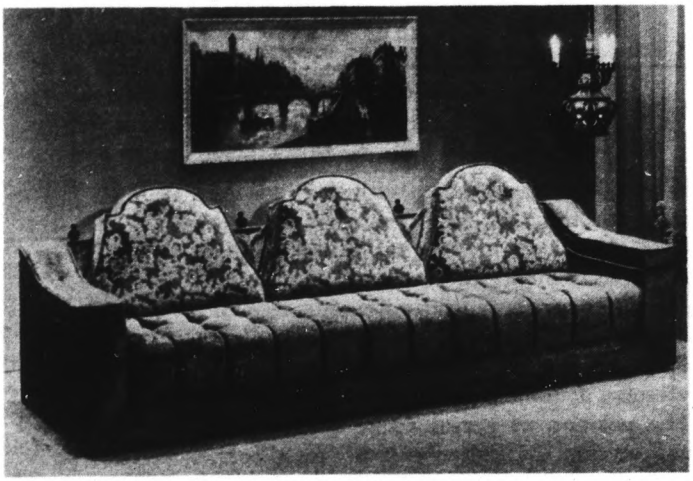
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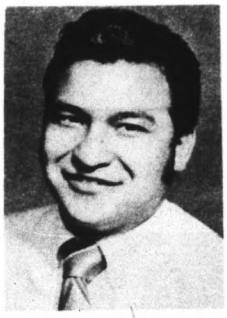
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PHIL RODRIGUEZ



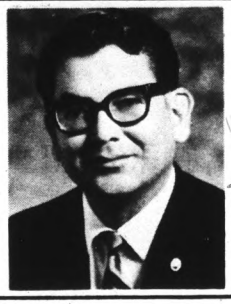
CARMEN RODRIGUEZ



ABEL ACOSTA



RAUL GUILLEN



by RALPH REYES

A REAL ESTATE CAREER

If you have ever toyed with the idea of going into the real estate business, let me encourage you to stop 'toying' and strat doing. There is plenty of room for you in the business. The most typical position is that of real estate salesman. Most of the advanced people in the real estate business have been a salesman at some time in their past.

The position of a real estate salesman is a unique one. Basically he is his own boss. He usually picks the hours he wants to work and then works as hard or as easy as he wants to, it depends on how much money he wants. Although most of the salesmen are full time, many start on a part time basis. Some have instant success, while others progress slowly but surely. Women are especially adept at selling homes. In my office, the women usually sold more homes than the men did.

Another reason for going into the real estate business as soon as possible is that the California Real Estate Commissioner is gradually stiffening the qualifications and examination for licensing. Each application for salesman license must be signed by the employing broker. After the license is issued you can further your education in real estate by attending conferences, seminars and meetings sponsored by the different real estate organizations. Many of the local colleges have specialized real estate courses available to those interested in a real estate certificate or degree.

After you have some experience in real estate sales, you might like to specialize. You could become a broker, manager, speculator, investor, or an appraiser. Or you could become a 'transplant' and go into termite inspection, construction, remodeling, general insurance, title insurance, assessing, or financing real estate.

When you buy or sell for your own account you will be a better informed person. In addition you'll be able to distinguish between a good transaction and a bad one.

Buying and managing real estate requires an ability you can only acquire through education and experience. You'll find your friends asking for your advice on real estate matters. They will seek you out, and you will be the person listing and selling property for them.

I know at least four persons that started on a part time basis; they are now successful brokers in business for themselves. I know some real estate appraisers who studied real estate with me; they now run their own departments.

Why aren't more Spanish-speaking persons in the real estate business? Maybe no one has bothered to show them how. Things have changed. If you're interested, call me and I'll give you the names of several brokers that would be glad to help you get started. Call at 266-2411. Make up your mind *now!* A real estate career is very gratifying, and profitable too!

You can tell anyone—I said SO!

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CONTROL REMO[illegible] en Radio KEGL
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Con MARIACHIS y ARTISTAS !

FLOOR SHOW Los DOMINGOS
9:00 a 9:30 con Mariachis y Artistas !

293 - 1[illegible]9 950 S. FIRST ST.

T
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TERRI ANN
Was born in Bakersfield, California
with residence in San Jose for
the past 10 years.
Attends Overfelt High.

To celebrate the 15th BIRTHDAY
of their daughter

TERRI ANN MENDEZ

Her parents Mr. and Mrs. Pete Mendez
request the honour of your presence at the

PRESENTATION MASS

On Saturday, November 13, 1971, at 8:45a.m.
Most Holy Trinity Church — 2040 Nassau Dr.
San Jose, California

RECEPTION: IABS HALL — 2031 Story Rd.
4:00 to 7:00p.m.



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ARTEMIO CARRANZA

Francisco I. Madero, nuestro valiente martir democrático del siglo 20 en México, venera en su libro "Sucesión Presidencial" a los heroes de nuestra independencia, a pesar de que la reacción y el clero les llama traidores y herejes.



Dedico este libro a los heroes que can su sangre conquistaron la independencia de nuestra patria; que con su heroismo y su magnanimidad, escribieron las hojas, más brillantes de nuestra historia; que con su abnegación, constancia y lúces nos legaron un código de leyes tan sabias, que constituyen uno de nuestros más legítimos timbres de gloria, y que nos han de servir para trabajar, todas unidos, siguiendo el grandioso principio de fraternidad, para obtener, por medio de la libertad, la realización del magnífico ideal democrático de la igualdad ante la ley.

El Autor

MÉXICO, ANTES QUE RUSIA Y EN UNA FORMA MAS DIGNA Y MAS CIVILIZADA SE LANZÓ A LA LUCHA EN DEFENZA DE LA IGUALDAD DE DERECHOS HUMANOS, PERO LA LUCHA CONTINUA, COMO LO DEMOSTRÓ VALIENTEMENTE EL PRESIDENTE ECHEVERRIA EN SU DISCURSO ANTE LAS NACIONES UNIDAS.

NUESTROS LIDERES Y MARTIRES DE LA DEMOCRACIA, A QUIENES MÉXICO HONRRA A PESAR DE GRANDES PRESIONES POLÍTICAS HAN SIDO:



HIDALGO	1810
MORELOS	1813
JUAREZ	1857
MADERO	1910
CARRANZA	1913

RECUERDE A MEXICO EL PROXIMO 20 DE NOVIEMBRE

LEA USTED LOS IMPORTANTES DOCUMENTOS QUE MILAGROSAMENTE FUERON RESCATADOS DEL FUEGO POR MANOS AMIGAS

El Sr. Madero da la orden de ataque para el dia 20 de noviembre a su amigo el Sr. Carranza, en su carta fechada en San Antonio, Texas, el 17 de octubre de 1910.

Si alguna persona desea ver personalmente las copias de los documentos a los que nos referimos, puede con toda confianza solicitarlas al grupo de Veteranos de San Jose (Sr. Carranza—292-3141, ext. 561).

Francisco I. Madero
205 Garden Street
San Antonio, Texas

17 de octubre de 1910

Venustiano Carranza
4 Ciénegas, Coahuila

Muy estimado amigo:

He resuelto que sea el 20 de noviembre el levantamiento general y oportunamente distribuiré las manifiestos por toda la República. Estos manifiestos irán acompañados con el plan revolucionario, en el cual doy instrucciones lo más completo posibles respecto a como debe procederse para nombrar desde luego nuevas autoridades con el carácter de interinas a provisionales y con instrucciones de convocar muy pronto a elecciones locales.

En estas instrucciones digo que se debe reconocer como gobernadores interinos a los que durante las compañas democráticas de los dos últimos años pasados han sido las candidatos del pueblo. Asi es que a usted en Coahuila le va a tocar desde luego desem-

(continua en la siguiente plana ....)

EL GIGANTE ha LLEGADO a SAN JOSE!



Rudy Moya
Antonio Eredia
Props.

HORARIO
Lunes a Viernes
10:00 a 9:00p.m.
SABADOS
10:00 a 6:00p.m.
DOMINGOS
12:00 a 6:00p.m.

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2017 South FIRST St.
San Jose, Calif.

ARTEMIO ..... (CONT.)

peñar ese honroso y peligroso puesto.

Con Trejo la mande instrucciones respecto a la grandísima importancia de que procure tomar Monclava cuanto antes. Yo creo que pueden levantarse el sábado en la noche cortando antes las comunicaciones con esa ciudad y ustedes levantarse el domingo muy temprano, a fin de poder marchar en el dia sobre Monclova que probablemente podrán tomar de sorpresa. De alli destacarán fuerzas de caballeria rumbo al Sur para cuidarlo por ese lado y con las fuerzas que puedan organizar marcharán en Ferrocarril rumbo al Norte hasta encontrarse con las fuerras nuestras y tomar Ciudad Porfidio Diaz, a fin de tener toda esa linea en nuestro poder. Despues seguiremos nuestra marcha al Sur.

Probablemente yo me uniré con usted en alguno de los puntos que tiene que tocar, pues yo pienso operar precísamente por el Norte, aunque no quiero que lo sepa absolutamente nadie, porque si llega a oidos del gobierno redoblarán las guarniciones por estos rumbos.

Francisco I. Madero

Sr. Francisco I. Madero

San Antonio, Texas

Muy estimado amigo:

Recibí su grata del 17 del actual. Dentro de algunos dias ire a esa aprovechando la feria para comprar algunas cosas que necesito para mis ranchos y tendré el gusto de ver a usted.

Esperando pronto tener el gusto de saludarlo en esa, quedo su amigo afmo.

Venustiano Carranza

LOS VETERANOS DE LA REVOLUCION MEXICANA SE ORGANIZAN EN SAN JOSE

REYES REALTY

FREE APPRAISAL of Each Home LISTED !

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Ralph Reyes



Sr. Nicholas Martinez, Presidente Honorario de las Veteranos de la Revolución de México 1910-1920

LUCHO USTED EN LA REVOLUCION? VENGA Y REGISTRESE

El Señor Nicolas Martinez de 83 años de edad y siendo el único miembro activo de la Legión de Veteranos de México, que fue nombrado Presidente Honorario de nuestra Organización en la última sesión de negocios el dia 25 de octubre de 1971.

Los siguientes son Veteranos de la Revolución que hemos encontrado y estan cooperando con nosotros: Señores Nicolas Martinez, 83, Antonio F. del Bueno, 72, Jose Glaxiola, 78, Manuel Rodriguez, 75, y Fortunato C. Cisneros, 78 años de edad. Estos hombres han visto batalla y han expuesto sus vidas en las armas por los ideales primordiales de la Revolución Mexicana de 1910.

Nuestras Veteranos Mexicanos merecen un lugar de honor en nuestra comunidad Mexicana. Este grupo de Veteranos nos ayudarán a festejar las fiestas patrias, asistirán a educadores a documentar eventos históricos y esperamos que atravez de esta Organización brote de nuevo en nuestro pueblo y juventud el orgullo y patriotismo Mexicano.

Sabemos que hay mas Veteranos en nuestra comunidad y queremos que tomen su lugar en esta Organizacion para asi juntos llevar a cabo las metas cívicas, educacionales y culturales de los Veteranos de la Revolución Mexicana.

Si necesita transportación o más información favor de llamar con toda, confianza al Señor Carranza en el numbero, 292-3141, ext. 561; 287-7652 o al Señor Cobarruvias, Director del C.S.O. al 251-2889.



JUAN
Es nativo de Monterrey, N.L. Mexico
PRECILIANA nacio en Ciudad, Laredo Durango, Mexico
Han radicado en estados unidos por los pasados 50 años, en San Jose por 24 años

50 avo ANIVERSARIO

Santiago, Jose, Martin, Juan, Silvestre
Jesus, Mike, David, Juana, Maria,
Pat y Katie

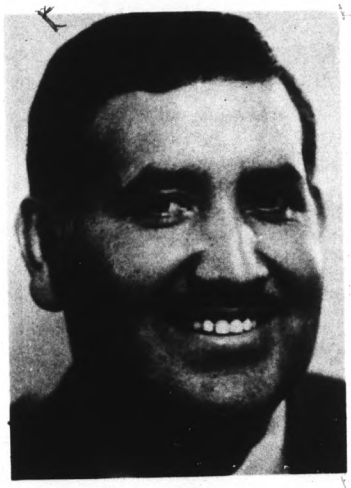
Tienen el honor de invitar a Ud. y a su apreciable familia al 50avo Aniversario matrimonial de sus padres

JUAN y PRECILIANA RAMIREZ

Sabado 4 de Diciembre 1971
a las 3:00 de la tarde
Iglesia Nstra. Sra. de Guadalupe
2020 E. San Antonio St. — San Jose, Ca.

Cuentan con 12 hijos, 53 Grand Children y 26 Great Grand Children.

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Ernie Abeytia

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Per Dozen

COUPON
TAMALES $2.39 per DOZ.
with this COUPON
GOOD till NOV. 28th Only
(Limit 2 Dozen)

FELIZ DIA de GRACIAS

DAMAS

Margaret Diaz
Ofelia Nevarez
Hela Nevarez
Betty Diaz
Dorothy Ritchie
Debbie Alameda
Mieroslavia Sanchez
Yolanda Garcia
Dora Barragan
Diana Villapando
Helen Elias
Peggy Reyes
Irene Serrano
Sandra Martinez
Maggie Davalos
Mary Gaiton
Elizabeth Zavala
Liza Sanchez



CAROLINA
Es originaria del gran estado de Texas
Ciudad de Plainview
Residencia en San Jose por 16 años
Atendio a la escuela Willow Glen High

PADRINOS

Richard y Cecilia Reyes
Ray Martinez
Angie Rodriguez
Artemio y Angelita Flores

Ernesto y Armandina Estrada
Nicasio y Luz Nevarez
participan a Ud. el enlace
de su hija e hijo

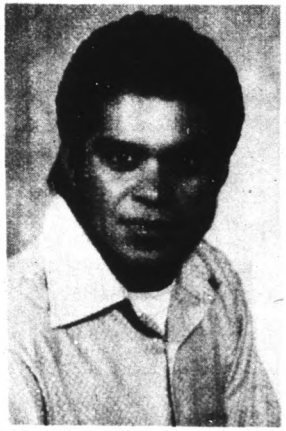
Carolina y Jose

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 11 de Diciembre 1971, a las 3:00 de la tarde, en la Iglesia
Del Sagrado Corazon — 974 Palm St.
San Jose, California

Pajecitos: Jeannett Cardenas *Frankie Nevarez*

CHAMBELANES

Mike Diaz
Richard Alvarez
Ignacio Mendoza
Ernie Estrada
Tony Estrada
Peter Castro
Henry Martinez
Tony Barrientos
Greg Gonzales
Jesse Banda
John Sanchez
John Villarreal
Al Serrano
Jimmy Sarabia
Ralph Antu
Nat Bernal
Art Arias
Peter Flores



PADRINOS

Martin y Lola Martinez
Ernesto y Dominga Alvarez
Frank y Eleanor Reyes

JOSE DE LOS ANGELES
Es nativo de Durango Mexico
Residencia en San Jose por 12 años
Atendio a la escuela Overfelt High

Blendwell Interiors'

GIGANTIC FALL SALES

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FREE 10,000
BLUE CHIP STAMPS
WITH PURCHASE OF 40 YARDS CARPET OR MORE ON CASH SALES

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Full Rolls, Short Rolls, Roll-Ends, Remnants – All First Quality Carpet!

New Warehouse Stock Added to This Sale.

NOW! FROM ONLY 2.95 Sq. Yd.

DUPONT 501
100% NYLON

Luxurious tip-sheared patterns. Gold, Avocado, Beige, Red, Bronze. Was 9.95 Value

SAVE $4.00 YD.

$6.88 SQ. YD.

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POLYESTER
SHAG
SAVE $3.00 YD.

Thick and luxurious. Gold, Green, Blue, Red, Off/White. Was $9.95 Value.

$6.95 SQ. YD.

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HEAVY SCULPTURED ACRYLICS
Save $4.00 yd.

on this beautiful acrylic pile carpet today!

$9.88 Sq. Yd.

INSTALLED WITH PAD

NYLON SHAGS
Beautiful Decorator Plushes for today's home!
SAVE $3.00 SQ. YD.

- AVOCADO
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- GOLD
- MIST GREEN

INSTALLED WITH PAD

$4.88

POLYESTER PLUSH
Beautiful plushes in Gold, Green, Sand!

$6.88 SQ. YD.

MOHAWK
Commercial Carpet
100% NYLON
SAVE $3.00 YD.

Practical nylon pile in many rich decorator fashion colors.

$7.95 SQ. YD.

INSTALLED WITH PAD

LUXURIOUS
SHAGS
100% HEATSET NYLON pile for heavy traffic

2-tone. SAVE $4 yd. Quality! 9 Decorator colors!

$6.95 SQ. YD.

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HEAVY PLUSH CARVED POLYESTER
INSTALLED WITH PAD!

A polyester pile in Italian olive, pottery blue, Venetian copper. Auruba red.

$9.95 SQ. YD.

Was $10.98

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GROUP #1
SMALL SCATTER-SIZE
REMNANTS $3 EACH
Sizes up to 2'-3"x12 ft.
VALUES TO $19.95
Hwy. 9 Store Only

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LARGE SCATTER-SIZE
REMNANTS $7 EACH
Widths up to 3'-6"x12 ft.
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Up to 3'-6"x15 ft. VALUES TO $37.00
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FAMILY ROOM CARPETS
100% NYLON
NYLON PILE in COBBLESTONE
Save 3.00 yd.

$5.95 Sq. Yd.

INSTALLED WITH PAD

FREE SHAG RAKE
with any shag carpet purchase of 40 yards or more.

OPEN TODAY 'TIL 9 PM
DAILY 9 AM to 9 PM

RUGS
Assorted Sizes and Colors
30% to 50% SAVINGS
EXAMPLE: Was $39.95, NOW $19.00

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5 FULL ROOMS
with POLYOLEFIN or 100% NYLON SOLID TWEEDS, SHAGS!

$399
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BANK CREDIT CARDS: 90 DAYS CASH OR FIRST PAYMENT OCTOBER.
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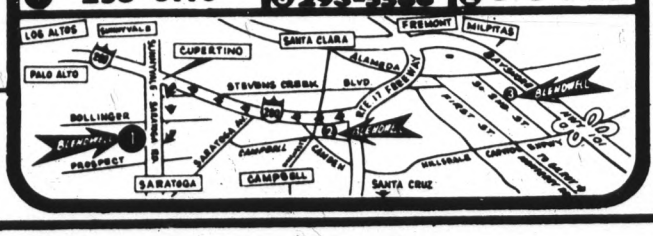
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NUESTRA PORTADA



JUST RELEASED

ENRIQUE RIVAS

—TOP RECORDINGS—

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ARTURO'S
QUIET VILLAGE

293-1010—950 S. FIRST ST.

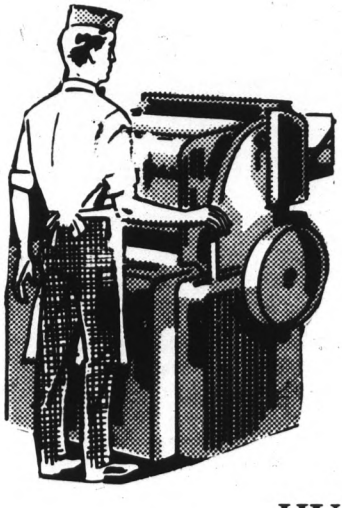
ENRIQUE es originario de Iruapato, Guanajuato, Mexico

La Tierra de Los Grandes Compositores ha radicado en San Jose por los pasados tres años, es uno de los cantantes con la Orquesta de Johnny y Mike Olachea quienes se presentan con ARTURO'S.

Ud. puede obtener sus ultimos tres discos DIME - VOLVERE - UN MINUTO de SILENCIO - CORAZON de ROCA AGUA MALA y ENVIDIAS.
Varias de estas canciones son sus propias Composiciones en discos ALASKA.

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274 terraine street *292 - 4273*

Comisión Honorífica Mexicana, Inc.

De SAN JOSE. CALIFORNIA

Mailing Address ***P. O. Box 765***

San Jose, a 15 de Noviembre de 1971

Sr. Humberto Garcia

Director Gral. de
"El Excentrico"

Estimado Senor:
Mucho le hemos de agradecer que en su proxima edicion incertelo siguiente: El proximo dia 20 de Noviembre. La C.H.M.INC. de San Jose hace una atenta invitacion a la H.Colonia Mexicana para celebrar el ANIVERSARIO DE LA REVOLUCION MEXICANA en la escuela Clay Fischer sita en la Calle Hopkins Dr # 1720 acto que se llevara a cabo de 7:oo P.M. A 10:oo P.M.
Asista Ud. a este acto y traiga a su familia, la entrada es absolutamente GRATIS.
Invitamos a la Colonia al Baile Tardeada el dia 21 de Noviembre al Hardeman Hall sita en las Calles Locust y Willow de 5:oo P.M. a 10:oo P.M. entrada $1.25.
se expenderan bebidas cervezas y antojitos
DE ANTEMANO AGRADECEMOS SU ASISTENCIA.

LA C.H.M.INC.DE SAN JOSE CA.

José L Martinez
Presidente.



LAS CAZUELAS

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8 Year Picture Tube WARRANTEE

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- Large Screen Color TV (227 Sq. In. Picture)
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CURTIS C M MATHES

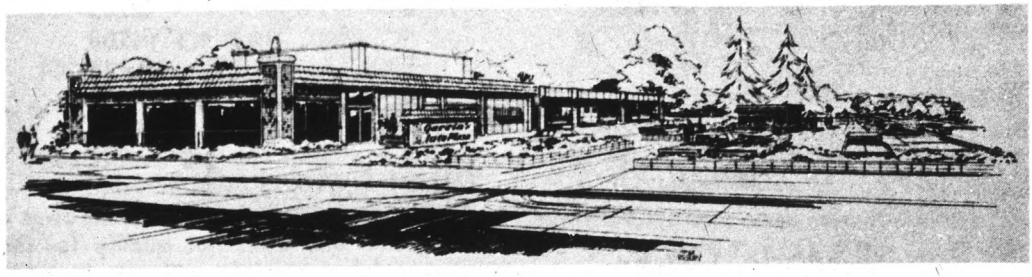
IF NO TRADE ADD $75.00

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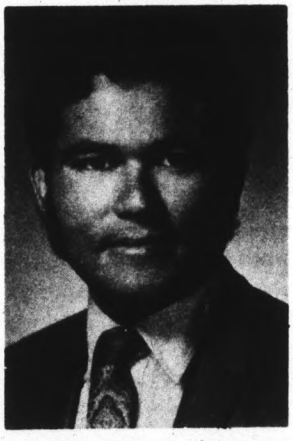
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readers on all Auto Parts
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Se le Atiende en Correcto Espanol!

CITY Of SAN JOSE
- MODEL CITIES -
Housing Repair Service



For All Model Cities HOMEOWNERS

The Housing and Community Development Department of the City of San Jose, through a Model Cities Grant, has a truck equipped with all the necessary tools, and a staff of competent men available to do MINOR REPAIRS for homeowners in the Model Cities Neighborhood.

Priority for work done will be on a basis of the hazards to health and safety present and will be limited to not more than 8 hours of crew time on the job. The intent is to assist the homeowner in getting adequate and competent assistance in making repairs to the dwelling unit only.

Services will not include outside patios, fences, yards, basement cement work, or additions, and garages, which will require extensive and professional work.

SERVICES AVAILABLE TO QUALIFIED RESIDENTS AT NO CHARGE:

* Assistance in planning repair work to be done
* Assistance in obtaining necessary legal permits
* Assistance in planning and obtaining materials
* Loan of tools to homeowners who wish to do their own work or complete the job
* Assist in obtaining experienced contractors to do large remodeling type jobs

QUALIFICATINS FOR HOME REPAIR SERVICES

FREE LABOR TO OWNERS

Any family, elderly or single person, who owns a dwelling unit and resides therein, may receive the services of the truck and crew, including free materials up to $100.00 or ($180.00 if code deficiencies), materials and only—(8) hours of labor by the crew is free if they meet the following net income limits after deducting $300 for each dependent from their gross income—

Family Size	Net Income (Yr.)
1 person	$5,000
2 persons	5,400
3 "	6,283
4 "	7,168
5 "	8,193
6 "	9,078
7 "	9,963
8 "	10,989

OTHER OWNERS

Any family, elderly or single who owns a dwelling unit and does not qualify for the no-charge labor services will pay in addition to the cost of materials, the cost of labor also. Labor costs will be at $5.00 per hour for each truck employee. (Two employees for ---- (8) hours—maximum of $80.00).

RENTERS

Any family, elderly or single person who is renting a dwelling unit will be eligible to apply if prior permission is obtained, in writing, from the owner, and the owner agrees to supply all materials and labor and further agrees not to increase the rent for a period of six (6) months.

HOW TO APPLY FOR HOME REPAIR SERVICE

Call the Department of Housing and Community Development at 292-3141, extension 504, for application procedures.

Fill out the application at the Housing and Community Development office. (Show proof of ownership of unit and proof of past year's income, when necessary.)

The truck crew will make an appointment to visit your dwelling unit and determine the degree of hazard to health and safety that exists and set the priority for the work.

When your job is assigned, the date and time will be arranged with the owner who must be present, or have a responsible adult present, during the time the crew is at the unit. The owner or responsible person must have all materials agreed upon on the premise ready to be used.

ALL SERVICES OF THE REPAIR CREW WILL BE DONE ON A PRIORITY BASIS SET BY THE DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT, WITH THE HEALTH AND SAFETY OF

THE OCCUPANTS AS THE PRIME DETERMINANT.

Work will be done during the hours of 8:00 a.m. and 5:00 p.m., Monday through Friday. No work will be done unless the owner or other responsible person is present at the time.

It is our hope that we can assist as many homeowners as possible, and thus make your dwelling unit and the Model Cities Neighborhood a better place in which to live..

CITY OF SAN JOSE
HOUSING AND COMMUNITY DEVELOPMENT
245 Carlysle Street
Telephone 292-3141, Extension 504
Terry Montano, Secretary
Louis G. Juarez, Director

CITY Of SAN JOSE CIUDADES MODELO Servicio de Reparacion De VIVIENDAS

Para Los Propietarios en Ciudades Modelo

Housing and Community Development Dept. de la Ciudad de San Jose, a travez del auxilio economico recibido del Gobierno, tiene un troque equipado con toda la herramienta necesaria para reparaciones, que cuenta con personal competente para hacer cualquier clase de reparaciones menores a los dueños de casa en las vecindades de Ciudades Modelo. En esta clase de trabajos, se dara preferencia a los propietarios cuyas casas signifiquen algun peligro para la salud y seguridad de sus habitantes, con las unicas limitaciones de no ocupar por un lapso mayor de 8 horas al grupo de personas que ejecutan esta clase de trabajos.

Se intenta dar asistencia a los dueños de casas, proporcionandoles este equipo tecnico especializado para hacer trabajos de reparacion solamente en las casas de su propiedad. Este servicio, no incluye reparaciones en anexos exteriores, como yardas, patios, cercos, sotanos y dependencias de este estilo, ni los trabajos que se ejecutan con cemento, ni trabajos en garages que requieran de atencion profesional extensiva. Debe de comprenderse que esta clase de servicios, son unicamente para aquellas personas calificadas para obtenerlos sin costo alguno. Estos servicios son los siguientes:

Asistencia para obtener los servicios legales necesarios.

Asistencia para planear y obtener materiales.

Prestar herramientas a los proprietarios que deseen hacer o completar ellos mismos su trabajo.

Asistencia para obtener los servicios de contratistas experimentados en grandes trabajos de esta clase.

CALIFICACIONES PARA OBTENER LOS SERVICIOS DE REPARACIONES DE CASA GRATUITAMENTE: Toda familia o persona soltera que resida en casa de su propiedad, calitica para tener derecho a recibir los servicios de este troque y su personal tecnico, incluvendo material gratis por 100 a 180 dollars, por 8 horas de trabajo.

Estos beneficios los recibiran si califican en las siguientes condiciones: Que perciban un sueldo de 5.000 dolares por año por una persona. Que reciba un sueldo de $5,400.00 dolares por familio de dos personas. Que perciban un sueldo de $6,283.00 dollars por una familia de tres personas. Que una familia de cuatro personas perciba un salario de $7,168.00 dolares. Que una familia de cinco personas reciba sueldo por $8,193.00 dollares. Que una familia de seis personas reciba sueldo por $9,078.00 dolares. Que una familia de siete personas reciba sueldo por $9,963.00 dolares. Que una familia de ocho personas, reciba sueldo por $10,969.00 dollares.

OTROS PROPIETARIOS:

Cualquier familia compuesta por una persona mayor o soltera que sea duena de una casa, que no califique para el trabajo gratis, tendra que pagar por el trabajo y el costo del material.

El sueldo que pagara al trabajador sera de $5.00 dollares por hora, debiendo pagar esta cantidad a los dos trabajadores que integran cada troque, pagando en consecuencia $80.00 dollares como maximo por 8 horas de trabajo.

RENTEROS:

Toda familia, o persona soltera que rente, sera elegible para hacer aplicacion si con prioridad ha obtenido permiso por escrito del dueño de la casa para solicitar estos servicios, siempre que se comprometa a pagar el material necesario, el costo del trabajo, sin

(continua en la siguiente plana .....)

aumentar el precio de la renta en un periodo de seis meses.

COMO HACER APLICACION PARA OBTENER LOS SERVICIOS DE REPARACION DE CASAS:

Comunicarse al Departamento de Housing and Community Dev. llamando al telefono 292-3141, Extension 504, para hacer aplicacion.

Llenar la aplicacion en las oficinas de el mismo Departmento. (Demuestre Ud. que es el dueño legal de la casa, y si es necesario, lo que gano el año pasado.

El personal del troque hara una cita con Ud. para visitarlo y hacer una estimacion de las reparaciones que necesite su casa, asi como tambien del peligro que ella represente para su salud y su seguridad personal. Cuando el trabajo este concertado, se acordara la fecha y hora en que debera realizarse, haciendo estos convenios en presencia del dueño o de algun adulto debidamente autorizado que lo represente durante el tiempo que dure el trabajo. El proprietario o su representante, tendran listo el material que vaya a necesitarse en el tiempo y lugar acordado.

TODOS LOS SERVICIOS DE PERSONAL Y TRABAJOS DE REPARACION SE DARAN PREFERENTEMENTE CON LAS BASES DEL DEPARTAMENTO DE HOUSING AND COMMUNITY DEV., PARA SEGURIDAD DEL BIENESTAR Y LA SALUD DE SUS HABITANTES.

Todo trabajo se ejecutara entre las 8:00 a.m. las 5 p.m. de lunes a viernes.

No se hara ningun trabajo a menos de que esten presentes los dueños, o sus representantes legales.

Son nuestros sinceros deseos proporcionar estos servicios al mayor numero de propietarios de casas que sea posible beneficiar, para el mejoramianto y seguridad de las condiciones de salud de sus propiedades, fin primordial que persigue el Departamento de Desenvolvimiento de Viviendas de Ciudades Modelo.

HOUSING and COMMUNITY DEV.
DEPT. — City of San Jose
245 Carlysle St.
Telefono 292-3141, Extension 504
Terry Montano, Sec.
Luis G. Juarez, Director

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23rd Year, No. 16 **November 20, 1971**

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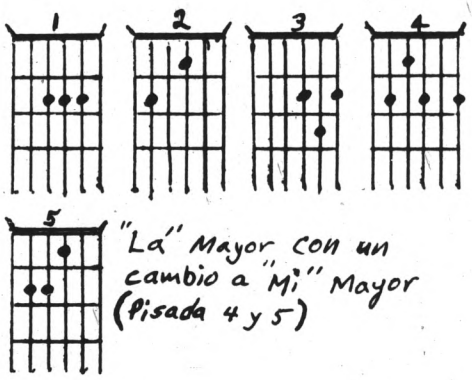
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CUERDAS MUSICALES

*

PABLO CURIEL



AMANECI en tus BRAZOS

Cancion Ranchera de

JOSE ALFREDO JIMENEZ

Esta canción va dedicada muy especialmente para Ray y Carol Rivera, que acaban de celebrar su vigésimo-quinto aniversario de Matrimonio.

El tono de guitarra para esta canción, es "La" mayor. (Los números indican los cambios de pisada).

(1) Amanecí otra vez entre tus brazos y desperté llorando de ale (2) gría, me cobijé la cara con tus manos para seguirte amando toda (1) vía y despertaste tu casi dormida y me querías decir no se que (3) cosa pero callé tu boca (2) con mis (1) besos, así pasaron (2) muchas, muchas (1) horas.

(1) Cuando llegó la (4) noche, apareció la luna y entró por tu (5) ventana, que cosa mas (4) bonita cuando la luz del cielo iluminó tu (5) ca (2) ra.

(1) Yo me volví a meter entre tus brazos, tu me querías decir no se que (3) cosa, pero callé tu boca (2) con mis (1) besos, así pasaron (2) muchas, muchas (1) horas.

FIN

Para mas información acerca de este artículo por favor hableme al teléfono 227-8267.

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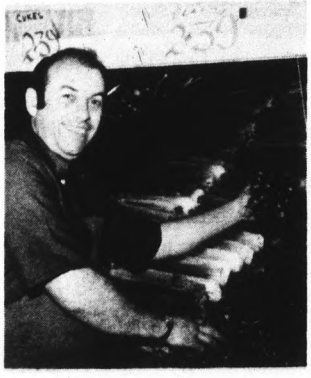


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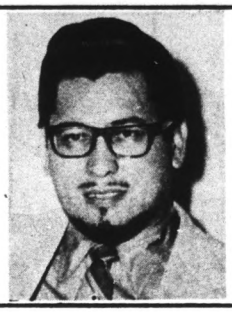
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CRITICA SOCIAL

POR RUBY BELLOUMINI



Quien puede bajar los ojos como una mujer? Y quien sabe alzarlos como ella? ..... Kierkegaard. Who can lower the eyes like a woman? And who knows how to raise them like her? Only 35 more days till Xmas.



The Volunteer Action Center, VAC, wishes to announce that Miss Olimpia Rivas is their numero uno secretary and is ready to serve you en español if you would like to volunteer in helping with the CHRISTMAS Food Baskets Drive or the Xmas Toy Drive. If you know of a family in need, call her at 244-5252. Miss Rivas, a senior at Overfelt High School, hails from Guatamala, Central America. "Her personality matches her looks," states Mrs. Eileen Erickson, one of the big wheels at VAC. "Una joven bella y virtuosa es el objeto más hermoso que la naturaleza puede ofrecer a nuestra vida" ... Baron de Holbach.



Introducing two TV celebrities from Channel 36, the television station with 'el corazon muy MEJICANO', Luis Fernandez, Ch. 36 bilingual sales representative and Gloria Aponte Hernandez, office receptionist. Those of us who know Luis can sincerely say that he is truly doing his best to continue promoting nuestra cultura en los programas del Canal 36 and has been instrumental in helping to make Ch. 36 a community-minded station. Gloria hails from El Paso, Texas, and does IDs, station identifications by saying, 'Hi Frank Machado', 'Hello Mayor Alioto', 'Hi Redwood City', etc. (Don't be surprised if your name is mentioned and your mujer se pone celosa) "En los celos hay más amor propio que amor" ... La Rochefoucauld.



Do you ever tune to the Chicana Joe Pine Show? Dial 95.3 on Radio KTAO fm every Tuesday night from 8 p.m. to 9 p.m. and listen to Gloria Ruiz's interviews on controversial issues no other radio station dares mention. If you have a gripe against society or whatever, call her at 274-3386 and let the world know about it. "Let your hang-ups be known".



I would like to thank the following merchants for the door prizes to Model Cities Housing Education classes: Arturo y Lydia Walker of Discorama Record Shop, Marsal's House of Surplus (next to El Rebozo Res-

(continued next page)



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J D P

OFELIA

Nacio en Chihuahua, Chih. Mexico
Con residencia en San Jose por los pasados 15 años.
Atendio al Bryant & Stanton Business College.

JOAQUIN

Es nativo de Ayutla, Jalisco, Mexico
Con residencia en Oakland, por los pasados 7 años.
Atendio al Colegio Leany en Oakland.

Sr. Tadeo y Sra. Maria de La Paz Vasquez
Sr. Fortunato y Sra. Marina Parra
participan a Ud. el enlace
de su hija e hijo

Ofelia y Joaquin

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 20 de Noviembre 1971 a las 4:30p.m. en la Iglesia Holy Family — 4343 Pearl Avenue San Jose, California

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CRITICA SOCIAL ..... (CON'T)

taurant), Wayne Holmes of Molar Barber College, Crescent Jewelers with six 3-lb. fruit cakes; Dave Boccardo, Mgr. of Rhodesway Jewelry Dept. in East San Jose with three wrist watches and Rudy Moya y Antonio Eredia of Giant Furniture Co. with two table lamps. Patronize these merchants porque son gente de corazoñ y alma. "El corazoñ humano es un abismo sin fondo" . . . Filon.

MINI-NOTES: Todo el queso grande de San Jose will be at the Model Cities Thanksgiving Dance on Saturday, Nov. 27, at the O.I.C. Center, 425 S. Market St. Musica por Elias Espinoza y sus Niteliters (they turn you on, ese). For advance tickets, call Al Villalobos, 292-3141, Ext. 561 . . . the 1st Annual Educational Opportunity Program Dinner Dance Benefit will be held on December 3 at the Jay McCabe Hall, ensequida del auditorio Civico de S. J. You will be serenaded with Mariachi music during the dinner hour and later dancing to the panchaga tunes of Andy F. y sus Chicano Banda. Further ado call Eddie Ramirez at 292-3141, Ext. 504 . . . Ruben Avalos, project director of Story Apartments FHA 236 Project invites you and yours to their grand opening on Sunday, Nov. 21, from 1:00 to 5:00 p.m. at Story and White Rd. Alli nos vemos . . .

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RICKY BRACAMONTE
RICKY started learning KARATE at the age of 9 years, he is presently 12 years old.
He is a BROWN BELT HOLDER
Was Born in San Jose
His acomplishments are a mile long, way too long to mention in this space!

(Notice Trophies in Background)

ALBERT BRACAMONTE, JR.
Started learning Karate at the age of 10 years, he is 13 years old.
Holder of the BROWN BELT
Was born in Ancorage, Alaska
Winner of lots and lots of events
His parents are Albert and Carmen Bracamonte of San Jose.



En la grafica el popular ART MARTINEZ y parte del atento personal.

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SOMBEREO WEARER—Lieutenant Governor Ed Reinecke, left, smilingly accepts an American flag from a group of Mexican-Americans who made the flag presentation to replace a flag burned by militants at the West Entrance to the Capitol on August 7. David Reyes, 18, of Sacramento, made the presentation, surrounded by representatives of Mexican-American groups from Sacramento and San Francisco. The Acting Governor said, "In my mind the Mexican-Americans here today far better represent our fine Mexican-American community than did those who burned the American flag two months ago.

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JORGE GODINEZ



NUESTRA FRASE DE HOY.- La educación, es un excelente siervo, un maestro inagotable, y un amigo eterno, pero es un soberano déspota y terrible.

LICENCIADO ROBERTO COLUNGA

Director de MACO RADIO CENTER.



RADIO.- MEXICAN AMERICAN ORGANIZATION. (MACO) ahora desea informar a la comunidad de este programa que está sirviendo a la comunidad en forma positiva, como director de Maco Radio Center, se encuentra el Sr. Roberto Colunga, persona ampliamente preparada que esta realizando un buen papel contando con la cooperación de dos elementos que estan poniendo todo de su parte para que este programa deje frutos positivos en nuestra comunidad, en los programas de radio colaboran: Jesús Calderón Elizondo originario de Del Río, Texas, un joven con mucho entusiasmo de triunfar en este medio tan difícil pero de mucho beneficio para nosotros, se encuentra a cargo del Dpto. de anuncios de servicios públicos, otro elemento que se encuentra colaborando para este mismo programa es: Alfonso Gutierrez, originario de la ciudad de Los Palacios, educados ambos en ambos países y también con mucho entusiasmo de llegar a todo el auditorio, este programa se transmite todos los días de lunes a viernes de 8:00 P.M. a 9:00 P.M. con la cooperación de este servidor en la dirección de estos programas. Les invitamos para que los escuchen y los recomienden a sus amistades, recuerden que hay mucha información, para todos oportunidades de trabajo, no se olviden y escuchen el programa de Ciudades Modelo informa. . . . . División Maco Radio Center.

Invitamos a todas las Organizaciones para que envien su anuncio para que al siguiente día se transmita al través de Radio KEGL 1430 Kcs. pueden dirigir su correspondencia a la siguiente dirección: 540 Bird Ave. San José, Calif., o bien se pueden comunicar a Radio Maco Center, teléfono 286-9292 en la seguridad que se les atenderá con todo respeto y cortesía.

Muy pronto daremos a conocer la fundación de la primera escuela de locución para que los jóvenes que quieran participar en las clases estén pendiente de esta próxima apertura, será una división de RADIO MACO CENTER.

FUNDACION DE MACO.

Mexican American Community Organization. Después de un estudio minuicioso se ha llegado a la conclusión, que una comunidad no debe vivir separada. Por esta razón el agruparse con el fin de garantizar los propósitos de acción comunal, traerá un gran beneficio a la comunidad de bajos ingresos, y la finalidad de esta organización es que todos los programas sean conducidos por la propia comunidad. Motivar ideas, realizarlas y proseguir por el camino de la lucha serán los nobles propósitos de esta organización.

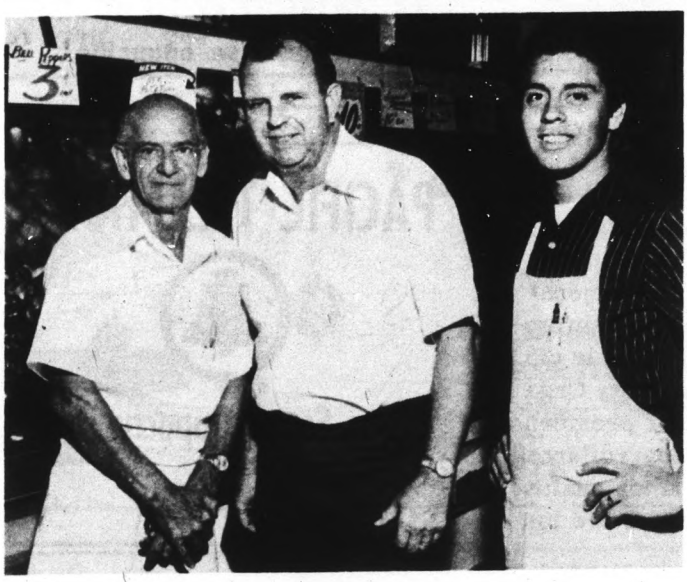
Por varios años los residentes de Gardner se han estado enfrentando a diferentes problemas y viendo que las luchas sociales no se ganan sin esfuerzos, varios residentes persistiendo que todos los dineros federales que vienen a San José sean una realidad y no un ideal. Que sean usados para el desarrollo de grupos étnicos y minoritarios esta organización fue fundada el 12 de Diciembre del año 1967 a las 7 de la noche en las oficinas de Bonanza Realty situadas en la calle Meridian. En ese tiempo el Sr. José T. Angulo estaba fungiendo como Presidente del Police Community Council, este concilio era parte del área (5) de un

(continua en la siguiente plana)....

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REFLEJOS ..... (CONT.)

programa Federal I.O.C. que llamaban GUERRA CONTRA LA POBREZA. Este Sr. Angulo trabajaba en las oficinas de Bonanza y por tal motivo teníamos la gran oportunidad de hacer nuestras reuniones en dichas oficinas, se llevaron a cabo varias reuniones con las siguientes personas: Rey Mojica, Miguel Ramos, Jesús López, José T. Angulo, Bertha López, Teresa Ramos, Felipe Angeles, Lucio Bernabe, Al Cervantes, Genoveva Isaguirre, y el Dr. Ernesto Galarza consejero y Ronald Ruiz Abogado, después de llevar a cabo varias reuniones y discutir los diferentes problemas de la comunidad, en general se llegó a un acuerdo de formar una organización para el bien común de toda la humanidad; que desearan trabajar por un mejoramiento de los mas desventajados sin importar raza, religión o color, se le dió el nombre de San Jose Community Organization teniendo como primer presidente al Sr. Ray Mojica. Se desarrollaron trece puntos o programas en los cuales se empezaría a trabajar, estos son los siguientes:

1.- Desarrollar programas de trabajo.
2.- Desarrollar programas educacionales y culturales.
3.- Crear contacto con Agencias locales, estatales y gubernamentales.
4.- Centros de entrenamiento.
5.- Desarrollar programas de Asistencia Social.
6.- Desarrollar el cooperativismo.
7.- Crear Comunicaciones con Agencias de Asistencia Legal.
8.- Crear el desarrollo Comunal.
9.- Crear Programas de Empleo.
10.- Desarrollar programas de desarrollo económico.
11.- Desarrollar programas de Viviendas y bienestar.
12.- Desarrollar métodos para que los jóvenes no abandonen la escuela.
13.- Combatir la discriminación.

Haciendo honor al lema seguiremos luchando Unidos MACO UNIDAD, EDUCACION, RESPETO Y TRABAJO.

Amigos lectores esta fue una información amplia de la Organización, MACO escuche el programa de Ciudades Modelo División MACO todos los días de 8:00 a 9:00 P.M. y el programa Dominical de un servidor en RADIO KPEN 98 FM desde las siete de la mañana, hasta la próxima FELICIDADES. . . .

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Rosa y Daniel

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Domingo 12 *de Diciembre* 1971, *a las* 2:30 *de la tarde, en la Iglesia Sacred Heart — Calles Willow y Palm San Jose, California*

ROSA es nativa de Michoacan, Mexico y DANIEL de Aguascalientes, Mexico han radicado en San Jose por 6 y 9 años respectivamente.



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A. ALAN ALAMEDA

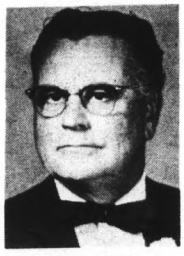
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Candy Veliz

APPRECIATION DANCE

Club San Felipe will have an appreciation dance on Saturday, December 4, at the Starlight Ballroom. Two bands will play for your dancing pleasure. Jess Escobar and his band and Los Villanos. Club San Felipe will give away lots of prizes, and admission will be $1.50 per person. All the goodies sold there will be drastically reduced. Club San Felipe maintains that it's the least they can do for all the wonderful support the public has given us all year. Everybody is invited. The time is from 8:30 p.m. to 1:45 a.m. Bailamos?

GILBERTO RAMOS

Mexican jumping bean, that's what we choose to call our good friend Gilberto Ramos. Mr. Ramos changes car agencies more often than I change shorts (por no decir otra coso). One consolation, Mr. Ramos, Mr. Irrizary is right on your toes. Cool it guys, how can we buy a car from you when we can't even catch up with you.

TIO TACO



If you have ever wondered what Tio Taco looks like, here is one version. Don't get caught in this predicament—help your fellow Mexican-American—it's the in thing.

Congratulations to Roberto Ramierez Sr. He is sporting a new 1972 Chevrolet that he bought from our good friend Raul Chapa at Carl's Chevrolet. If you want a good deal like Roberta's, see Raul Chapa or call him at 266-4000.

NIGHT COURT

San Jose is getting bigger and bigger and the court cases are getting farther and farther behind. It is inevitable that we have a night court. The night court could be for traffic matters and not only would it help the court calendar, but it would be a tremendous help to the working man that has to lose a day's work just to take care of a $5.00 ticket. I maintain that it is even unconstitutional to put people in that kind of a predicament. So, the night court should go into effect *now!*

GRATIS

If and when you are in the vicinity of Hacienda Discount Furniture, 960 E. Santa Clara, San Jose, stop by and pick up free tickets to participate in a drawing being held by the Pink Elephant Market during the month of December. A color TV, stereo and other gifts will be given away. Gratis, Gratis, Gratis.

I was reading in the Mercury-News and couldn't help seeing the photograph of Mr. Marcelino Vasquez, mayor of Pittsburg, Ca. It is alleged by the police that he was molesting a child and other allegations. I also read about the police making some allegations about Mr. Robert Nino (not a Mexican-American) but no photograph. I thought it very nice of the Mercury-News not to have printed a photograph of Mr. Nino. Remember, all this is allegation and once the person's photograph gets on the news, he has had it. I have always maintained that what is good for the goose is good for the gander and if they are going to plaster the photograph of Marcelino Vasquez, they should also print Robert Nino's photograph. It is not only unfair to print one photograph and not the other, but it is right down discrimination.



I said it before and I'll say it again, the Ramirez brothers are in cloud nine. Here is

(continued next page)

SAN FELIPE . . . . . (CONT.)

Robert and Fermin and lovely Anita. Boys you have very good taste, Si Señor!

MARIA DE LA LUZ SANCHEZ

Mrs. Sanchez comes in strong by making a dinner for the police. A very nice gesture by Mrs. Sanchez, yes, indeed. I guess she figures it is better to be in favor of the establishment than against it. Very safe thinking Mrs. Sanchez.

DISCORAMA

Discorama is located on 224 S. 1st Street in San Jose. If they don't have the record you want, they will get it for you. Records, records and more records is what you find at Discorama, where they always greet you with a smile.

DEAD

San Jose's downtown is dead. On any Thursday night you can go downtown and you can literally count the shoppers on your right hand. It shouldn't be very hard for city hall to devise a plan to rejuvenate downtown San Jose or face the embarassment of being the only town without a downtown. If anything is going to be done, it should be done now, because the end is coming fast.

RIVIERA

PLEASURE FAIRE — I heard Abraham Lincoln High School is having their Pleasure Faire Nov. 13, 1971. I want to wish you all the best of luck and hope it is very successful. Any they would like to thank all the companies who donated prizes toward their Faire. My daughter, Cynthia, would like to especially thank Miss Pat Cabral who made this whole thing possible.

—Hillard Payer.

For Your

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Humberto or Bert Garcia

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Sr. Angel y Sra. Raquel Angeles
Sr. Esteban y Sra. Ricarda Rangel
participan a Ud. el enlace
de su hija e hijo

Leticia Olmos

y

Manuel Rangel

Y tienen el honor de invitar a Ud. y a su apreciable familia a la ceremonia religiosa que se verificara el Sabado 13 de Noviembre 1971, a las 2:00 de la tarde, en la Iglesia del Sagrado Corazon
974 Palm St. San Jose, California

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Club Riviera

HILLARD PAYER

CONDOLENCE

To start my column, it's a sad remembrance of a loved one that we all will miss. We, the Club Riviera send our most deep regret and condolence to Mr. and Mrs. Tony Trillo of losing their beloved son. Mr. Ron Trillo, age 26, Nov. 7, 1971, a native of San Jose, died at Antiach when driving his truck was struck from behind and thrown to the pavement. Ron Trillo attended Pioneer High School. He was married to Christina, his beloved wife and two sons also from Antiach. May the good Lord watch over him and his family.

FAMILY REUNION

Mr. Paul Rameriz and his beloved wife attended a family reunion at Tracy, Ca., Nov. 6, 1971. It was the first time since they have been married in ten years. I understand there were 41 relatives attending the occasion. Very good Paul with your off springer, there will be more.

ADOPTION—Congratulations to Mr. and Mrs. Frank Kawakami on making their final adoption procedure of Rusty Kawakami who is finally theirs. How does it feel Frank. Now you can join the father club. Just a joke o.k.

BAPTISM—Mr. and Mrs. Gonzales will baptize Rusty who are members of Club Riviera.

HALLOWE'EN PARTY — Also I would like to thank the Club and guests for attending the Hallowe'en party held at Mr. and Mrs. Hillard Payer's house. We had some fine looking costumes. We had a five dollar prize for the best woman and man costume. The winners were Mrs. Vivian Rameriz for the woman and Mr. Jim Sellars for the man. We hope you both spend your money wisely.

I understand that Mr. and Mrs. Gonzales are going to be the proud God-parents of Rusty Kawakami some time in December. Well there is going to be another party and before Christmas.

ANNIVERSARY — Hillard and Delores Payer will be celebrating their 22nd anniversary Nov. 11, 1971. A party in their home will be held at Mr. and Mrs. Al Rodriguez's. With the Club Riviera and guests they hope to have a wonderful time to celebrate their wedding anniversary, which is a special day for every married couple.

SPORTS—A few years ago there used to be what the Mexican-American people or clubs that formed a Recreation which included adult softball and basketball—it was called U.C.C. League—Which were all Mexican clubs that were involved with the help of the San Jose Parks and Recreation Dept. At that time Mike Papavich was the head of this league. Myself and the other clubs think he did a wonderful job. I was one of the club members who participated in this league. That's why I can write this little article. Anyway a couple of years back we were dropped from this league or should I say Parks and Recreation. I don't know the full details of what had happened. I got different stories from both sides. And to this day I still don't know too much. So I can't write anything about the outcime. I might hurt a few feelings or hit a few sort spots. Anyway I met one of my old rivals on the ball field and a good friend off the field. In fact we knew each other a long time. His name is Mr. Rebuen Garcia, also or mostly known as "Buggsey". With the help of the Parks and Recreation with Phil Nichols at the head of it and helping "Bugs" form their basketball league. It is called Latino's De La America's Sponsored by Disco-Rama Rebuen Garcia, President of the league. They play every Saturday night from 7:00 p.m. until 10:00 p.m. At the San Jose High School gym at 24th and Julian St. What he is trying to do, "Bugs" that is, is to form a better relationship with the Latin people that come to the community and also for the Latino's here which I understand go along way of Latins. They have fine teams now and are playing every Saturday. For further information you can contact Reuben "Bugs" Garcia, Pres., at 7:00 at the San Jose High gym every Saturday night. I think you are doing a good thing here and hope many people will be interested and participate in their league. I understand you had help when you started theirs and the others dropped out. I won't mention any names but they know who they are. Lots of luck in the future "Bugs". You may have a good thing started.

State of California

DEPARTMENT OF THE YOUTH AUTHORITY

714 P Street, Sacramento, Ca. 95814

SACRAMENTO — Far fewer youths are being committed to the Youth Authority today than 10 years ago, but they tend to be older, more likely to have used narcotics and more frequently from middle-class homes.

These are some of the trends in a newly-completed CYA research report which compares the admission characteristics of wards from 1961 to 1970.

The report notes that the number of first admissions to the Youth Authority has been declining sharply since 1965, when a peak of 6,190 was reached. The total dropped to 3,746 in 1970, primarily the result of the probation subsidy program, under which the state provides subsidies to county probation departments in return for reducing levels of commitments to state institutions. The subsidy must be used by the counties to set up intensive probation supervision programs for these offenders.

The report noted that there has been a sharp increase in the percentage of young people who were committed to the CYA over the 10-year period for drug and narcotics violations. In 1961, 4.5 per cent were committed for drug and narcotics violations. The following year, the total dropped even further, to 3.6 per cent. Since then, the percentage has increased steadily and by 1970, 19.3 per cent of the CYA admissions were committed for narcotics violations.

Another survey showed that in 1964, 83 per cent of those committed to the CYA had no history at all of involvement with drugs and narcotics. In 1970, only 20 per cent had no such history—the remaining 80 per cent were known to have been involved with drugs and narcotics at some point in their lives.

The study also showed an increase in the percentage committed for crimes against persons and a corresponding decrease in the percentage for crimes against property.

In 1961, 12.6 per cent were committed for crimes against persons and 44.2 per cent for crimes against property. By 1970, the total committed for crimes against persons had increased to 21.2 per cent; that for crimes against property had dropped to 29.8 per cent.

The medium age of young people committed to the CYA was 17 in 1961, dropped to 16.7 in 1963 and increased to 17.7 in 1970.

The percentage with no prior records has dropped sharply since 1961, when 5.3 per cent had no previous records of law violations. In 1970, only 2.9 per cent had no prior record when admitted to the CYA.

A survey of the socio-economic level of the families of wards committed to the CYA showed that in 1965 65.7 per cent were below average, 28.3 average and 6 per cent above average. In 1970, 54.3 per cent were below average; 37.7 per cent average and 8 per cent above average.

The Youth Authority receives its commitments from either juvenile or criminal (adult) courts, and the percenetage coming from the latter has been increasing steadily. In 1961, 72.2 per cent came from juvenile courts and in 1963 the percentage totaled 76.2. By 1970, only 58.8 per cent came from the jnvenile courts; the remainder from criminal courts.

During the early years of the 1960's, there was a trend of increases in the percentages of minorities committed to the CYA, but this trend has been reversed since 1965.

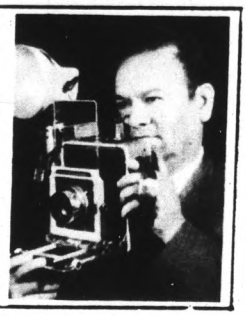
In 1961, 58 per cent of those committed were white; 18.4 per cent were Mexican-American, and 22.3 per cent were black. In 1965, the totals were 51.5 per cent white, 18.6 per cent Mexican-American and 27.9 percent Negro. By 1970, the proportion of whites had increased to 55.4 per cent while those for Mexican-Americans and blacks had dropped to 17.5 per cent and 24.8 per cent respectively.

The percentage of wards whose families receive at least some public assistance has been increasing since 1965, according to the report. In 1965, 26.4 per cent of those committed had families whose income was furnished in part or entirely from welfare. In 1970, the total had increased to 32.3 per cent.

———

El Fotografo
de las
ESTRELLAS

RICHARD DIAZ
292 - 3294



Quince Años

DAMAS

Eva Guerra
Patsy Caballero
Maria Hugues
Petra Rosales
Judy Rodriguez
Phillies Guerrero
Evelyn Aguilera
Kathie Balcazar
Dolores Duran
Rosie Linares
Yvonne Rodriguez
Patty Castañeda
Janie Rodriguez

Para celebrar el 15avo Cumpleanos

del Natalicio de su hija

Virginia Rodriguez

Su padre el Sr. Juan Guzman

y su madre la Sra. Luz Rodriguez

Tienen el honor de invitar a Ud. y a su

apreciable familia a la

MISA de ACCION de GRACIAS

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Rocky Garza
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Mike Cortez
Raylond Alvarez
Santos Rodriguez
John Duran
Roy Apodaca
Raymond Amezcua
Albert Rosales
Johnny Mancera
Richard Espinoza
Leonzo Beltran

Que se verificara el Sabado 23 de Octubre de 1971, a las
3:00 de la tarde, en la Iglesia
NUESTRA SRA. de GUADALUPE — 2020 E. San Antonio St.
San Jose, California

RECEPCION

MAYFAIR NEIGHBORHOOD CENTER — 2039 Kammerer Ave,
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— EN PERSONA —

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PREMIERE





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DOMINGO-LUNES-MARTES **28-29-30 de NOV.**



– ADEMAS –

